Brokerage Programme

Ad ten Berg – Office Director ARTEMIS Industry Association
Maximal visibility for your idea

Before Brokerage:
1. Enter your project idea in ECS Collaboration Tool (ECT)

At Brokerage event:
1. Pitch of project ideas in plenary
2. Poster session on project ideas
3. Break-out session to discuss project
4. Update your project idea in ECT Tool
5. Communicate project status via twitter through: #ECSBrokerage2020
#ECSBrokerage2020

- Twitter messages with #ECSBrokerage2020
  - Are visible at the Tweet Deck on the Digital Information screens

- Post important messages regarding project ideas such as:
  - Meeting location
  - Status project etc.
ECS Collaboration Tool

• ECT for preparation purposes

• ECT for updates of Project Ideas (incl. presentation)
  *during the Brokerage*

• ECT to get an overview of the Brokerage results

• ECT is source for digital info. Screen with: Project Name, Number, Status, Meeting location

<<Upload your project idea with documents & powerpoints>>
Three Sessions

**Plenary**
- Overview of all project ideas by 5 min. pitches in plenary session

**Poster session**
- For initial discussions with project idea proposers to get more information

**Break-out sessions**
- Flexibel meeting spaces throughout the venue & breakout rooms for initial consortia.
Information Sharing

Project idea pitches
- Focus is on missing expertise or partners
- What does your proposal need?
- Be aware there are no NDA’s signed!

Poster sessions
- Project idea proposers to staff their poster during poster session
- All projects have a number (see signposts) to track & trace project consortia
- No session moderators present

Digital Screen
- Interactive project updates & meeting updates
- Use Twitter: share project updates in Tweet Deck
Information Sharing

**Tracking your project number**

- To make sure other participants can find you in the venue
- To update the ECS Collaboration Tool about your project status

Please make sure to bring your signpost wherever you are: it helps to include new members in our ECS Community!
Internet access

SSID
LePlazaGuest

Password
No password needed
Thank you.

I wish you all a productive and fruitful event!