

**ECS**  
BROKERAGE  
EVENT

# Brokerage Programme

Ad ten Berg –Office Director ARTEMIS Industry Association

# Maximal visability for your idea

Before Brokerage:

1. Enter your project idea in ECS Collaboration Tool (ECT)

At Brokerage event:

1. Pitch of project ideas in plenary
2. Poster session on project ideas
3. Break-out session to discuss project
4. Update your project idea in ECT Tool
5. Communicate project status via twitter through:  
**#ECSBrokerage2020**



# #ECSBrokerage2020

- Twitter messages with **#ECSBrokerage2020**
  - Are visible at the Tweet Deck on the Digital Information screens
- Post important messages regarding project ideas such as:
  - Meeting location
  - Status project etc.



# ECS Collaboration Tool

- ECT for preparation purposes
- ECT for updates of Project Ideas (incl. presentation)  
*\* during the Brokerage \**
- ECT to get an overview of the Brokerage results
- ECT is source for → digital info. Screen with: Project Name, Number, Status, Meeting location

**<<Upload your project idea with documents & powerpoints>>**

# Three Sessions

## **Plenary**

- Overview of all project ideas by 5 min. pitches in plenary session

## **Poster session**

- For initial discussions with project idea proposers to get more information

## **Break-out sessions**

- Flexibel meeting spaces throughout the venue & breakout rooms for initial consortia.

# Information Sharing

## Project idea pitches

- Focus is on missing expertise or partners
- What does your proposal need?
- Be aware there are no NDA's signed!

## Poster sessions

- Project idea proposers to staff their poster during poster session
- All projects have a **number** (see signposts) to track & trace project consortia
- No session moderators present

## Digital Screen

- Interactive project updates & meeting updates
- Use Twitter: share project updates in Tweet Deck



# Information Sharing

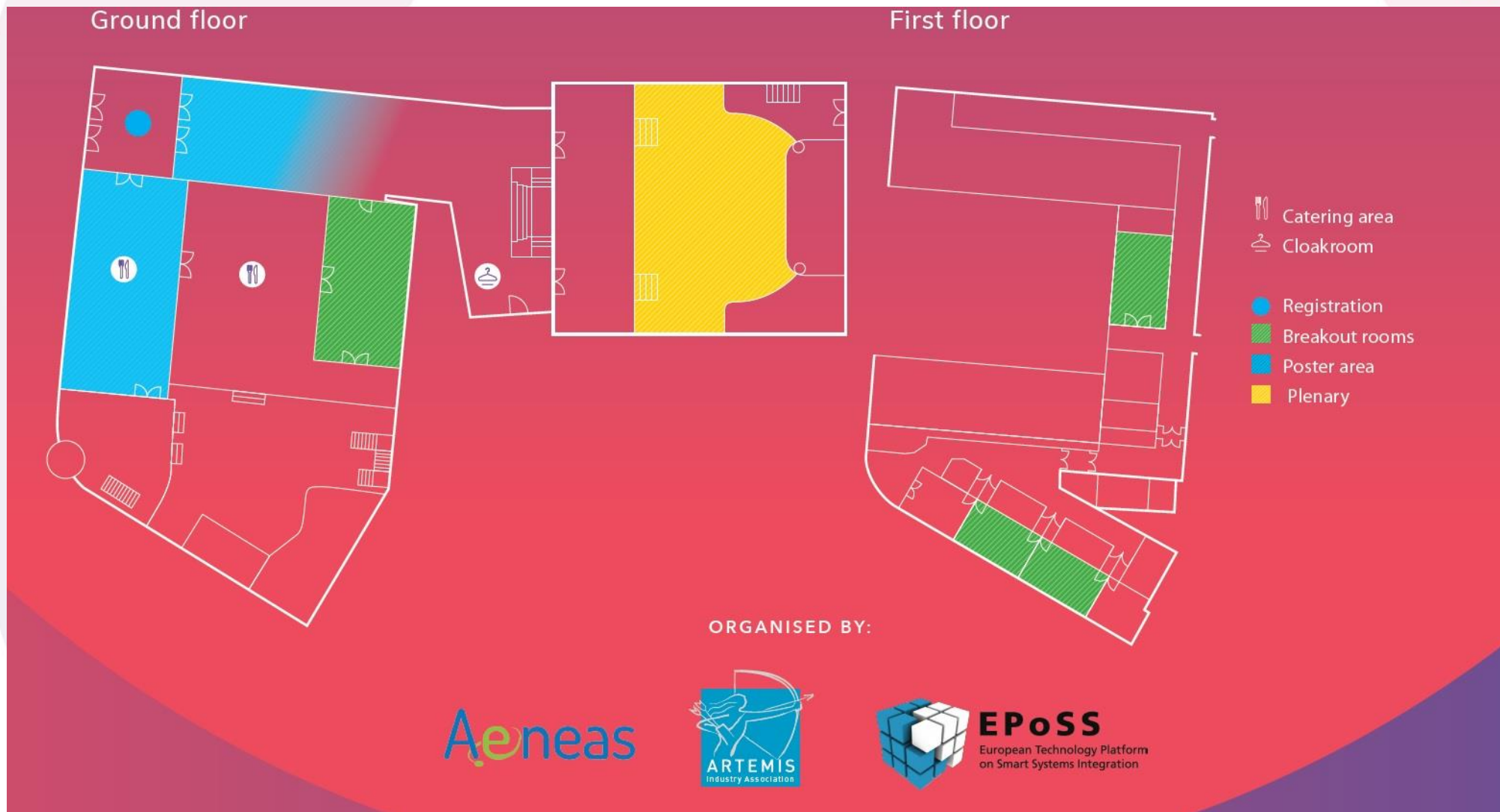
## Tracking your project number

- To make sure other participants can find you in the venue
- To update the ECS Collaboration Tool about your project status

Please make sure to bring your signpost wherever you are: it helps to include new members in our ECS Community!



## Floorplan





# Internet access

**SSID**

LePlazaGuest

**Password**

No password needed

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**Thank you.**

I wish you all a productive and fruitful event!